

Privacy Policy

Wayland Baptist Church is committed to protecting your privacy. This Privacy Policy (“Policy”) applies to www.waylandbc.org, and Wayland Baptist Church (“Church”) and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to the Church include www.waylandbc.org. The Church’s website is a Nonprofit site. By using the Church website, you consent to the data practices described in this statement.

Collection of Your Personal Information

In order to share our mission, vision and core values and to connect with people to spread our message, Wayland Baptist Church may collect personally identifiable information such as your:

- First and last name
- Mailing address
- Email address
- Phone number

The Church may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Race
- Preferences
- Interests

The church collects personal information that you voluntarily provide to us when you express an interest in obtaining information about the Church, its activities, events, and services, or participate in activities or events, or otherwise when you contact us. The personal information we collect depends on the context of your interactions with us, the choices you make, and the features you use.

We automatically collect certain information when you visit, use, or navigate the site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our site, and for our internal analytics and reporting purposes

Use of Collected Information

The Church will use personal information collected from this site for the purpose of communication back to individuals who contact us via the site, to operate and deliver services requested, to provide you with information, resources, or services that you request from us, to provide notices about your account, to notify you about changes to www.waylandbc.org or any information, resources, or services, and in any other way we may describe when you provide the information, and for any other purpose with your consent. The Church may also use your personally identifiable information to inform you of other information available from the Church and its affiliates.

Wayland Baptist Church may use your personal information when we believe it is necessary to identify usage trends, determine effectiveness of our promotional campaigns, and to evaluate and improve our services, information, products, marketing, and your experience. The Church may also contact you via surveys to conduct research about your opinion of current information and services or of potential new information and services that may be offered.

The Church may use your personal information to better understand how our services, information and products are being used so we can improve them.

The Church keeps track of the web sites and pages our customers visit within www.waylandbc.org, in order to determine what Church services are the most popular. This data is used to deliver customized content and advertising within Wayland Baptist Church to customers whose behavior indicates that they are interested in a particular subject area.

Sharing Information with Third Parties

Wayland Baptist Church does not sell, rent or lease its customer lists to third parties. personal information to third parties. The Church may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the Church, and they are required to maintain the confidentiality of your information.

Wayland Baptist Church does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The Church may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Church or the site; (b) protect and

defend the rights or property of the Church; and/or (c) act under exigent circumstances to protect the personal safety of users of the Church, or the public.

Use of Cookies

The Church's website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize the Church's pages, or register with the Wayland Baptist Church website or services, a cookie helps the Church to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same website, the information you previously provided can be retrieved, so you can easily use the Church's features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Church's services or websites you visit.

Google Analytics

We may share your information with Google Analytics to track and analyze the use of the site. To opt out of being tracked by Google Analytics across the site, visit <https://tools.google.com/dlpage/gaoptout>. For more information on the privacy practices of Google, please visit the Google Privacy & Terms page.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of Your Personal Information

Wayland Baptist Church secures your personal information from unauthorized access, use or disclosure. The Church secures personally identifiable information via SSL Protocol. When personal information (such as a credit card number) is transmitted to other

websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet that are beyond our control; and (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed.

Right to Deletion of Personal Information

Based on the applicable laws of your country or state of residence in the United States, you may have the right to request access to the personal information we collect from you, details about how we have processed it, correct inaccuracies, or delete your personal information. You may also have the right to withdraw your consent to our processing of your personal information. These rights may be limited in some circumstances by applicable law. Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, and provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when

our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;

- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Collection of Information from Minors

Wayland Baptist Church does not knowingly collect, solicit data from, or market to children under 18 years of age, nor do we knowingly sell such personal information. By using the site, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the site. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at info@waylandbc.org.

Email Communications

From time to time, the Wayland Baptist Church may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or general communication. In order to improve our services, we may receive a notification when you open an email from the Church or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from the Church, you may opt out of such communications by replying "STOP" to an SMS message or clicking on the "UNSUBSCRIBE" button/link in an email.

External Data Storage Sites

Wayland Baptist Church may store your data on servers provided by third-party hosting vendors with whom we have contracted.

Your Privacy Rights

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided under **Contact Information** below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, replying “STOP” or “UNSUBSCRIBE” to the SMS messages that we send, or by contacting us using the details provided under **Contact Information** below. You will then be removed from the marketing lists. However, we may still communicate with you – for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes.

Changes to this Privacy Policy Statement

The Church reserves the right to change this Policy from time to time. For example, when there are changes in our services, changes in our data protection practices, or changes in the law. When changes to this Policy are significant, we will inform you. You may receive a notice by receiving an email to the primary email address specified in your account, by a prominent notice posted on www.waylandbc.org, and/or by updating any privacy information. Your continued use of the website and/or services available after such modifications will constitute your: (a) acknowledgment of the modified Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Wayland Baptist Church welcomes your questions or comments regarding this Policy. If you believe that the Church has not adhered to this Policy, please contact the Church at:

Wayland Baptist Church
3200 Garrison Boulevard
Baltimore, MD 21216

Email Address:
info@waylandbc.org

Phone Number:
(410) 664-2774

Effective as of January 7, 2025